



EXECUTIVE COMMITTEE

Jim Shea (Co-Chair)
jshea@trcsolutions.com

Kirsten Bowen (Co-Chair)
knbowen@mbakerintl.com

ENTERTAINMENT/ GUEST PROGRAM COMMITTEE

Joanne Shaner
joanne.shaner@hdrinc.com

EXHIBIT COMMITTEE

Jeff Hill
jeffrey.hill@wsp.com

FACILITIES COMMITTEE

Derek Johnson
djjohnson@hntb.com

FINANCIAL COMMITTEE

Jamie Scott
jscott@bramhall-engineering.com

GOLF OUTING COMMITTEE

Kyle Koppes
kyle.koppes@aecom.com

PROGRAMS COMMITTEE

Kathy Johnson
kathy.g.johnson@hdrinc.com

PR COMMITTEE

Rachael Weiss
rachael.weiss@hdrinc.com

REGISTRATION COMMITTEE

Sean Milroy
smilroy@mbakerintl.com

SPONSORSHIP COMMITTEE

Ryan Smalley
ryan.smalley@envisiongroupplc.com

TECHNICAL COMMITTEE

Bonnie Teeuwen
bteeuwen@osborn-eng.com

TRANSPORTATION COMMITTEE

Valerie Shea
valerie.shea@akronmetro.org

CALL FOR SPONSORSHIP AND ADVERTISERS

Transportation Industry Colleagues:

The Lake Erie Section of the American Society of Highway Engineers (ASHE) is proud to host the 60th Annual National Conference at the Westin Cleveland Downtown in Cleveland, Ohio in 2018. The conference will attract over 500 public and private sector design professionals, vendors, contractors and guests from across the country, and provide a forum for networking and education on topics relevant to the transportation industry. The agenda is filled with informative technical sessions, social events and networking opportunities.

The National Conference plays a critical role in progressing the mission of ASHE to provide a forum for members and partners of the highway industry to promote a safe, efficient and sustainable transportation system through education, innovation and fellowship.

We need your support to make this historic event a success! A variety of sponsorship opportunities and sponsorship levels were developed to meet a broad range of marketing budgets so your company can be recognized as a conference partner, furthering the goals of ASHE.

Thank you in advance for your consideration and if it fits your budget, please consider committing in 2017. Early contributions will help us defray the up-front costs of deposits for the events and functions. Should you have any questions or require additional information, please contact:

Ryan Smalley, PE, AICP, Sponsorship Subcommittee Chair
(216) 906-7866 or ryan.smalley@envisiongroupplc.com

A conference representative will follow-up with you to discuss your participation and answer any questions you may have.

Sincerely,

Jim Shea, PE, PTOE
Conference Co-Chair

Kirsten Bowen, PE
Conference Co-Chair

SPONSORSHIP & ADVERTISING FORM

ASHE NATIONAL CONFERENCE '18

Cleveland, OH • May 17-20



The sponsorships below will include:

- ◆ Logo Displayed on Conference Signage
- ◆ Logo Displayed in Program Book
- ◆ Logo and Link to Sponsor Website

DIAMOND - \$7,000 (UNLIMITED)

- ◆ Full Page Ad in Program Book
- ◆ 4 Conference Registrations
- ◆ Golf Foursome
- ◆ 4 Tickets to Lunch Honoring Past Presidents
- ◆ 4 Tickets to Friday Night Event
- ◆ 4 Tickets to Saturday Night Banquet
- ◆ Exhibit Booth

PLATINUM - \$5,500 (UNLIMITED)

- ◆ Full Page Ad in Program Book
- ◆ 4 Conference Registrations
- ◆ 4 Tickets to Lunch Honoring Past Presidents
- ◆ 4 Tickets to Friday Night Event
- ◆ 4 Tickets to Saturday Night Banquet

GOLD - \$3,500 (UNLIMITED)

- ◆ Half Page Ad in Program Book
- ◆ 2 Conference Registrations
- ◆ 2 Tickets to Lunch Honoring Past Presidents
- ◆ 2 Tickets to Friday Night Event
- ◆ 2 Tickets to Saturday Night Banquet

SILVER - \$2,000 (UNLIMITED)

- ◆ Half Page Ad in Program Book
- ◆ 1 Conference Registration
- ◆ 1 Ticket to Lunch Honoring Past Presidents
- ◆ 1 Ticket to Friday Night Event
- ◆ 1 Ticket to Saturday Night Banquet

CONFERENCE MOBILE APP - \$3,500 (1 AVAILABLE)

- ◆ Logo Placement within App and Displayed in Program Book

HOTEL KEY SPONSOR - \$2,500 (1 AVAILABLE)

- ◆ Logo Placement on Hotel Keys and Displayed in Program Book

LANYARD SPONSOR - \$2,500 (1 AVAILABLE)

- ◆ Logo Placement on Lanyards and Displayed in Program Book

WIFI SPONSOR - \$2,000 (1 AVAILABLE)

- ◆ Logo Displayed in Program Book
- ◆ Sponsor Chooses Password

The sponsorships below will include:

- ◆ Logo Displayed on Event Signage and in Program Book

ICE BREAKER SPONSOR (UNLIMITED) (THURSDAY) - \$1,500

LUNCH HONORING PAST PRESIDENTS SPONSOR (FRIDAY) - \$3,500 (1 AVAILABLE)

ROCK & ROLL HALL OF FAME EVENT SPONSOR (FRIDAY) - \$3,000 (4 AVAILABLE) (2 AVAILABLE)

GALA BANQUET SPONSOR (UNLIMITED) (SATURDAY) - \$1,000

HOSPITALITY SUITE SPONSOR - \$1,000 (UNLIMITED)

BREAKFAST SPONSOR - \$1,500 (4 AVAILABLE) (3 AVAILABLE)

BREAK SPONSOR - \$500 (3 AVAILABLE PER BREAK) (3 AVAILABLE)

GOLF SPONSORSHIPS (LOGO PLACEMENT ON ALL OPTIONS)

GOLF BREAKFAST SPONSORSHIP - \$500 (1 AVAILABLE)

GOLF LUNCH SPONSORSHIP - \$500 (1 AVAILABLE)

GOLF BALL SPONSORSHIP - \$1000 (1 AVAILABLE)

GOLF CART SPONSORSHIP - \$1000 (1 AVAILABLE)

HOLE SPONSORSHIP - \$150 (UNLIMITED)

BEVERAGE CART SPONSORSHIP - \$500 (1 AVAILABLE)

HAPPY HOUR AT COURSE SPONSORSHIP - \$500 (1 AVAILABLE)

SKILL PRIZE SPONSORSHIP - \$250 (6 AVAILABLE)

SPONSORSHIP AND ADVERTISING FORM

PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES

SOLD **OUTSIDE BACK COVER (FULL PAGE) - \$1,500**

HALF PAGE - \$350

INSIDE FRONT COVER (FULL PAGE) - \$1,000

QUARTER PAGE - \$250

INSIDE BACK COVER (FULL PAGE) - \$1,000

FULL PAGE - \$500

AD SIZE	HEIGHT	WIDTH
Full Page	8"	3.5"
Half-Page	3.875"	3.5"
Quarter-Page	1.18125"	3.5"

Please send a high-resolution full-color version of your logo in .jpg or .png, and .eps or .pdf format to: Ryan Smalley at ryan.smalley@envisiongroupplc.com All logos and advertisements must be received no later than March 15, 2018.

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

COMPANY WEBSITE: _____

CONTACT NAME: _____

Please provide the name and email of attendees who will use the complimentary registrations and tickets:

DIAMOND (4), PLATINUM (4), GOLD (2) AND SILVER (1) SPONSORS

NAME: _____ **EMAIL:** _____

NAME: _____ **EMAIL:** _____

NAME: _____ **EMAIL:** _____

NAME: _____ **EMAIL:** _____

DIAMOND SPONSORS:

Please contact Kyle Koppes at kyle.koppes@aecom.com or at (330) 800-2773 by April 15, 2018 to register your complimentary golf foursome.

EXHIBITOR SPACE:

Please contact Jeff A. Hill at jeffery.hill@wsp.com or at (216) 416-1416 or check the website if you are just interested in exhibiting. Exhibitor space is \$1,200.

SPONSORSHIP AND ADVERTISING FORM

PAYMENT METHOD

Make check payable to 2018 ASHE National Conference

TOTAL DUE \$: _____ *Please mark one box* *Please Send Electronic Invoice* *Check Enclosed*

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

SIGNATURE DATE: _____ **EMAIL:** _____

Please send this form along with payment to:

2018 ASHE National Conference
Attn: Ryan Smalley
Envision
17323 Daleview Drive
Lakewood, OH 44107

For additional information contact:

Ryan Smalley
(216) 906-7866
ryan.smalley@envisiongroupllc.com



For more information or to view conference details, visit <http://2018conference.ashe.pro/>